Engagement Methodology

A range of methodologies were used to share and invite feedback on the City Centre Waterfront proposals including:

- Group and individual meetings with City Centre Businesses;
- Presentations to stakeholders/relevant organisations including Peel Harvey Catchment staff, Peel Development Commission board, Minister David Templeman;
- Updates and Briefings at Reconciliation Action Plan (RAP) Steering Group and Access, Inclusion Group (A&IG) meetings and Liquor Accord Meetings;
- Direct email to Stage 1 of project consultation contributors;
- Mail outs to property owners, residents and business owners in vicinity of project areas;
- Social media Facebook
- Radio and Newspaper Advertisements;
- Pop-up information sessions at Shopping Centres (Lakelands and Mandurah Forum) and events (Western Foreshore APES Games Career Expo and Food-truck Frenzy).

The proposals received widespread media attention from local and Perth newspapers/on-line and the project wassubject to a story on Channel 7 news.

The projects were well promoted and shared through various social media channels.

Stage 2 - City Centre Waterfront Consultation – Concept Proposals - Findings

There is overwhelming support for the City Centre Waterfront Proposals.

Online survey findings:

- 185+ contributors
- > 90% Community support for proposals (overall)
- 91% support new privately funded commercial development on Western Foreshore
- 97% support a destination play space on Western Foreshore
- 91% support demolishing existing skate park and building bigger/better skate and recreation precinct
- 92% support a café/kiosk between play space and skate/recreation space on Western Foreshore
- 92% support Eastern Foreshore South Precinct 'Estuary Pool' proposal
- 94% support for the Eastern Foreshore North Precinct Proposal

Social Media (Facebook) posts:

- City's Facebook post on Eastern Foreshore 'Estuary Pool' reached over 10,139 (338 positive reactions, 73 comments, 42 shares)
- City's Facebook post on 'Western Foreshore Recreation Precinct' reached 7687 people (145 positive reactions, 44 comments, 36 shares)

Concerns/ Considerations	Response	
Eastern Foreshore South Precinct - 'Estuary pool'		
Impact on existing parking/need for additional parking options	The Eastern Foreshore South proposals included 2 options regarding parking/pedestrian access arrangement. Option 1 proposed removal of 15 angle bays on Mandurah Tce. Option 2 proposed removal of 8 angle bays. Given some opposition to parking bay removal the proposal could be modified to reduce to loss of bays in this area to a maximum of 5 bays at this time. This would provide a balance between pedestrian access and legibility and parking provision.	
	Amendments to parking in this precinct requires identifying alternative parking options in City Centre within close proximity to activity nodes. This component of the plan in is consistent with the City Centre Parking Strategy with regard to embracing an urban form for the City Centre based on walking, cycling and slower vehicle speeds. In the City Centre, parking spaces equates to approximately 350 on street and on site bays within a 2.5 to 3 minute walk to the site and adjoining restaurants.	
	Recent occupancy statistics of the City Centre Parking stations suggest that current parking stations in particular the Mewburn Centre are under-utilised and there is capacity in our existing parking provision to cater for more visitors to the City Centre.	
	The walking experience, signage, lighting and accessibility require improvements to ensure that removal of car bays on Mandurah Terrace is seamless to contribute to an improved City Centre.	
Need for more boat parking/ mooring infrastructure	Future opportunities for additional floating jetties and mooring areas will be explored south of the bridge on the Eastern Foreshore side and Mandjar Bay (from the north end of the Eastern Foreshore around to Stingray Point).	
Swimming/powered boat activity conflict	The City will work with the Department of Transport to re- define gazetted swimming and closed to powered craft areas. Navigation charts will be updated to reflect changes and boat activity is policed accordingly.	



Concerns/ Considerations	Response
Environmental impact of 'Estuary pool'	The proposed 'Estuary pool' is a swimming area defined by a floating jetty structure and would have the equivalent level of impact as other similar jetty infrastructure. There are openings in the structure. It is not a closed walled structure. It has been located in the historical location of the Robert Day memorial pool and will extend from the existing newly constructed curved wall. It can be assumed that there will be minor disturbance to estuarine fauna species during construction of the 'Estuary Pool' and floating jetty infrastructure. The environmental impacts will be managed through environmental, design and engineering controls.
'Estuary pool' user safety (water currents, water safety, shark barriers)	There are inherent risks in any swimming area and natural swimming areas are subject to changes in conditions and which need to be assessed by users. The swimming conditions currents/tidal changes are similar to what would be experienced in the existing Western Foreshore swimming enclosure. There are no known reported safety issues from users of this facility.
	There are no plans to install a net/barrier around the swimming enclosure at this stage. Historically there have not been any reported sharks sited in this location. The capital and maintenance costs and adverse impacts of a barrier are considered high and the safety risks of not having a barrier are considered low.
	Having a lifeguard present at peak periods and times could be a future consideration.

Eastern Foreshore North Precinct

Impact on existing parking/need for additional parking options	The carpark/access modification concept for the Eastern Foreshore North proposes a reduction of 4 standard bays (from current quantity) and the addition of a drop-off/pick-up zone. The layout facilitates improved vehicular and pedestrian access. An additional temporary parking area will be developed on the
	corner of Hackett St and Mandurah Tce (located within 200m distance of the Eastern Foreshore North car park). This City owned vacant land is currently used informally for parking and will be formalised as a temporary carpark.

Western Foreshore Recreation Precinct

Function of Western Foreshore Skate Park and 'Stingray' sculptural element	Specialist designers will be engaged to facilitate the design and construct process for the skate and recreation facility with the involvement of community members (in particular local skaters and scooters and BMX riders).
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Concerns/ Considerations	Response
Removal/relocation of Western Foreshore toilet facilities	The existing toilets are proposed for demolition to facilitate construction of the destination level play facility. New toilets are proposed in close proximity to the play area, skate and recreation precinct and bridge as part of the scope of this project.
	Additional toilets will be required to service the middle to north (War memorial) foreshore area. It is proposed that publically accessible toilets be co-located with built infrastructure as part of the future upgrade of the Commercial lease area/s.
Parking provision	The former existing car park on the Western Foreshore (north of the bridge) was removed post construction of the new bridge. This carpark had 43 bays.
	Two new parking areas are proposed to service the recreation precinct (total 40 vehicles with additional pick-up/drop-off and bus parking zones.) The carpark on the south side of the bridge has been upgraded and capacity increased from 78 bays to 89 bays. Combined with the existing parking areas to the north of the western foreshore site near the War Memorial and Kings Carnival, the existing and proposed quantity of formal parking bays equates to 232 bays.
	The Hall Park reserve area will still have the capacity to cater for over-flow parking as it does currently. If the existing/proposed parking does not adequately cater for the number of users there is capacity within the site to provide additional parking should it be determined necessary.

